

FAQs - GCSE Business Studies and Economics

What is the difference between GCSE Business Studies and GCSE Economics?

Both are closely related and there is a large degree of cross-over between the subjects, but in differing contexts. Business studies is the broad examination of management and the business world, this includes a range of areas such as Marketing, Finance, Enterprise, Human Resources and Economics. Business Studies is, by its very nature, more applied to real-world contexts and real businesses.

Economics is the more narrowly defined study of the Economic Problem and therefore the related decision-making process that it generates. Importantly, we study both at Micro (individual markets) and Macro (larger aggregate contexts) levels. Economics is a deep dive into the academic aspects of the discipline.

Can I study both Subjects at GCSE Level?

Yes, we have a number of students who have chosen both subjects and who also continue with both into A Level and Degree. These students are certain of a career in Business Studies and Economics and who wish to have both the broader and applied real world understanding that comes with Business Studies and also the academic depth that can be seen in Economics.

We are a hugely popular subject at A Level in Jumeirah College, we are the most popular subject which JC students go on to read at University. Understandably, we often find students choosing both, given their passion and drive for the subject and the positive influence that it has on their lives.




Why should I study Business Studies and/or Economics?

Have you have wondered why you are studying a subject or of what use it will be in your future job? We can promise you that this will not be the case in either Business Studies or Economics. Both of the two subjects allow students to access real world themes, examples and content. Both significantly improve the employability skills and decision making of the students who study them.

There is no surprise to see that Business Studies and Economics Graduates will experience a significant increase in their wages post-university beyond the majority of other degree subjects. There is a clear link between studying these subjects and an increase in the employability skills (and therefore income).



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